

# 2022 Conservation Poster Contest Guidelines

## “Healthy Soil: Healthy Life”

### Details

- Open to grades K-12; public, private and home schooled students.
- Each poster must go through the following contest process: County/Local, Area, State, Nationals.
- The 2022 National Poster Contest Theme is: "Healthy Soil: Healthy Life".

### Contest Rules

- All posters must be created by an individual student, rather than a team of students.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials. Hand drawn only. No computer-generated posters will be accepted.
- **Poster size shall be 12"x 18" or 14"x 22".**
- The 2022 National Contest Theme **“Healthy Soil: Healthy Life” must be on your poster.**
- To be eligible for judging, each poster must have a completed and signed entry form attached on back.

#### Posters Due to County

- Date:
- To:
- Address:
- Email/Phone:

#### County Contest

- County:
- Date(s) of Contest:
- Location:
  - 1<sup>st</sup> place from each division moves to Area

#### Area Contest

- Area:
- Date(s) of Contest:
- Location:
  - 1<sup>st</sup> place from each division moves to State

#### State Contest

- State: Wisconsin
- Dates of Contest: March 2-4, 2022
- Location: Chula Vista Resort, WI Dells
  - 1<sup>st</sup> place in each division moves to Nationals

#### National Contest

- Nationals: United States
- Date Due: December 1, 2022
- Submitted by: WI Land+Water to NACD Headquarters
- Location: Washington D.C.



#### Poster Evaluations

Conservation Message 50%  
Visual Effectiveness 30%  
Originality 10%  
Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or visit: <https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest>



# 2022 Conservation Poster Contest

County Entries Due: \_\_\_\_\_

## STUDENT

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State WI Zip \_\_\_\_\_ County \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Grade \_\_\_\_\_ Age \_\_\_\_\_

E-mail \_\_\_\_\_

**REQUIRED:** Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes.

X \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian Name (printed) \_\_\_\_\_

## LOCAL MEDIA

Local Newspaper \_\_\_\_\_

Telephone Number \_\_\_\_\_

Email \_\_\_\_\_

## SCHOOL

Public  Private  Home

School Name \_\_\_\_\_

Teacher's Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State WI Zip \_\_\_\_\_ County \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

Teacher's E-mail \_\_\_\_\_

Contest Host County \_\_\_\_\_

## LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County \_\_\_\_\_ Area \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State WI Zip \_\_\_\_\_

Phone(\_\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Check



Appropriate Grade Level

- Grades K-1
- Grades 2-3
- Grades 4-6
- Grades 7-9
- Grades 10-12

