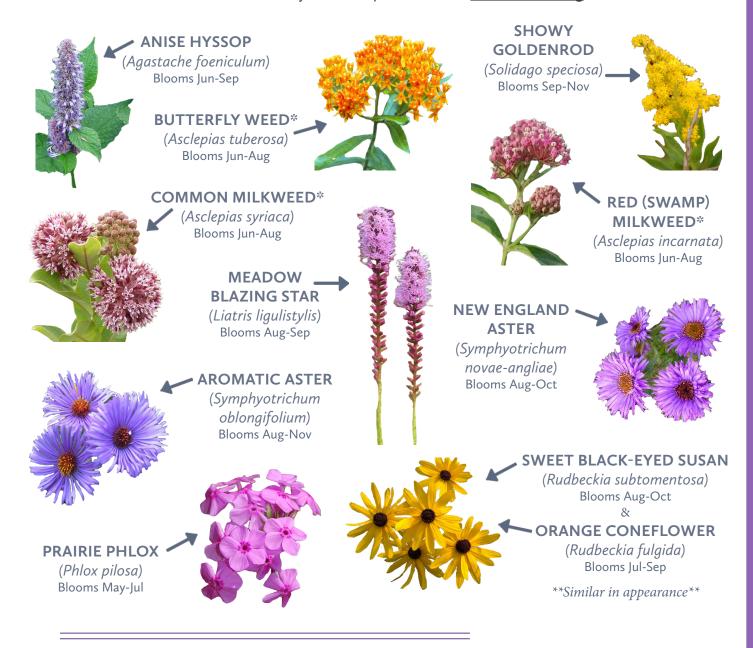
SUPPORTING OUR MONARCHS

Turn your yard into a monarch oasis! These 11 Wisconsin-native plants are some of monarchs' absolute favorites. Three species of milkweed (a plant on which monarchs 100% depend, denoted by *) are included! Learn how you can help monarchs at wimmonarchs.org.





A NOTE ABOUT PURPLE CONEFLOWER

(Echinacea purpurea). This species is not native to WI, can spread, and often comes in pollen- and nectarless cultivars that do not benefit pollinators. However, E. purpurea and its WI native cousin, the pale purple coneflower (E. pallida) are beloved by monarchs and other pollinators. Blooms Jul-Sep

Many of these flowers need a period of freezing in order to germinate. Scatter seeds in your yard just before a snowfall, or cold stratify and germinate them indoors to give them a jump-start in spring! Bloom times provided by Prairie Moon Nursery.

